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## Dietary Restrictions and Picky Eaters App Project Pitch

### **Elevator Pitch**

Our project is a mobile application which allows those with allergies and picky eaters to see restaurants and meals around them which fit their specific eating habits. It is geared towards travel use but could also be utilized anywhere around the globe. Its final big idea is that it allows users, more specifically picky eaters, to take their preferences and “challenge themselves” with similar foreign foods. This is important because it allows those with dietary restrictions and picky eaters to feel comfortable traveling, as well as providing the opportunity to safely step outside of their comfort zones.

### **Two paragraph research plan**

In order to fully understand the problem, our team will interview people who have specific needs and dietary restrictions. We will interview people with food allergies, people who identify as picky eaters, and people on certain diets like vegetarians and vegans. These stakeholders will help the team with creation of the app by describing which features would be most useful as well which features that we propose would go unused. Using this information, we can further refine our application idea, removing features that are unnecessary and making the most of useful ones.

To evaluate our work, we will discuss with our stakeholders after each step of the process, taking feedback and then changing our app based on said feedback. The criteria we will ask for stakeholders to evaluate will be usability, overall aesthetic, accessibility, and whether it is something that the users themselves would want to download onto their phone.

## Initial sketches



## Collaboration plan

When working on the project, we plan to meet in person during our assigned recitation section on Fridays, in addition to meeting sometime on campus when we need extra time to collaborate. If a meeting needs to be rescheduled, we will be able to communicate via text messaging and then will figure out another alternate time based on each other's availability/schedule. We all will handle a schedule and work around what are the best times to meet. In order to share our work, we will be able to share google doc files and can individually collaborate on each document. Communication will consist mainly through comments based on someone's work in a file, and for easier communications, we transferred each other's phone numbers and have created a group chat.

Accountability is a major part of a group project and sometimes people don't do the work that they should have done. Our plan is to discuss points, then divide and conquer by giving each other individual tasks to complete which will help efficiently progress our project and not fall behind. If someone is not able to complete their assigned work, we will politely communicate with each other to figure out a plan (like changing tasks), and if there is help needed, we can help contribute to each other's work. Being honest to each other will help the flow and relationship to each team member and of course not ruin each other's grade in the class.